

Kimberly Barbata

License ID#01769757
Marketing & Research
Coordinator
T: 562.699.7500
kbarbata@lee-associates.com

Kimberly has over 11 years experience in graphic design and marketing, providing The Office Market Group at Lee & Associates – Industry with high-quality marketing materials and quick turn around time as well as professional customer service to our clients.

Kimberly is instrumental in implementing the high level of service that The Office Market Group strives to provide to all our principals, prospective clients and other brokers. Her primary role is to develop, create and implement all of The Office Market Group's marketing material, which include sale brochures, leasing flyers, investment packages, email blasts, web site development and maintenance, presentations, mailers, promotions, social media exposure and all correspondence.

Apart from marketing, she maintains all of our database systems, conducts market research and handles our escrow management to include due diligence and ensure all deadlines are observed.

The Marketing and Research Coordinator is dedicated to assisting The Office Market Group to enhance our ability to respond to all of our clients' needs effectively.

EXPERIENCE

Kimberly's experience in graphic design began in 1998 while working in the Parking & Transportation Marketing Department at UC Berkeley. There she demonstrated the applied skills of creating marketing promotions targeted at providing information to a mass audience while attending school to earn a degree in Business Marketing.

Upon graduation, Kimberly began her career as a Production Coordinator for a start up company in Manhattan Beach, CA. There she developed her specialization in print media production by designing product, developing and maintaining project timelines, attending monthly press checks and corresponding directly with the art departments of large, international clients.

Before joining The Office Market Group in 2004, Kimberly was a Creative Production Manager for an independent film company in Los Angeles, CA. Kimberly's primary role was to successfully manage the production of direct mailers, develop marketing promotions, create front page cover artwork and help to develop and implement a full service e-commerce web site.

Kimberly has a solid foundation in Marketing and Graphic Design with eleven years of experience and brings strong customer service and research skills to the Office Market Group at Lee & Associates® – Industry, Inc.

EDUCATION

Webmaster Certification, Cal Poly, Pomona, 2001

B.A. Business Marketing (Art History minor), University of California, Berkeley, 2000

Real Estate Salesperson License, California

